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ABSTRACT

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OPTIMIZATION

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Multidisciplinary System Design Optimization is a new name for a time tested process that grows increasingly complicated as the size and complexity of modern systems evolve. Derived from the Multidisciplinary Design Optimization techniques of the aerospace industry and benefiting from decades of experience and evolution, its purpose is to achieve an “optimal” design in a more general sense by considering additional aspects of the system development lifecycle. As the concept of an optimal design continues to evolve—and as systems grow larger, more complicated and interrelated—the processes for finding optimal designs will evolve. This adaptation increasingly requires the input of diverse teams of experts in far flung locations and utilizes the latest technologies. Using these techniques to make appropriate tradeoffs and find an optimal design—in both objective and subjective contexts—is an essential but difficult task.

MULTI-DISCIPLINARY SYSTEM DESIGN OPTIMIZATION

By

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1. Introduction

Multidisciplinary System Design Optimization (MSDO) is a new name for a time tested process that grows increasingly complicated as the size and complexity of modern systems evolve. As systems become ever larger, more complex, and interrelated, new design techniques must evolve to enable the system development process. Concurrent, multi-disciplinary, computer aided design and manufacturing will continue to become increasingly necessary. Using these techniques to make appropriate tradeoffs and find an optimal design—in both objective and subjective contexts—is an essential but difficult task.

The design process is both qualitative and quantitative.¹ System design is both art and science—creative, unstructured activities must mesh with rigorous, quantitative methodologies to achieve an optimal design from a system lifecycle perspective. As needs changed over time, the focus on maximum performance was “superseded by a new quest for a balance among performance, life-cycle cost, reliability, maintainability, vulnerability, and other ‘-ilities.’”² Government and industry are placing greater emphasis on the need to implement high quality, efficient processes that can deliver systems quickly, just-in-time for their intended use.

But achieving a balanced design for a large, complex system requires the input and expertise of large teams of domain experts, most of whom have difficulty communicating and collaborating with other specialists.

¹ AIAA Technical Committee on Multidisciplinary Design Optimization, *White Paper on Current State of the Art* (January 15, 1991), Foreword. < http://endo.sandia.gov/AIAA_MDOTC/sponsored/aiaa_paper.html>

² Ibid.

2. The System Development Process: An Overview

The design process—when distilled to its simplest form—is only three steps: analysis, synthesis, and evaluation. The process is sequential, cyclical or iterative, and recursive. More specifically, the design process includes conceptual design, preliminary design, and detailed design, followed by a production and construction phase. In a systems engineering context, the general phases are further specified to include planning and analysis, systems (logical) architecting, detailed (physical) design, and build and test. Throughout the process, the desired end state or goals must be clear, and the designers must maintain some idea of their current progress toward those goals.

The Institute for Systems Research (ISR) at the University of Maryland, College Park (UMCP) has completed considerable research on the system development process with partners in industry and government as part of various programs, and as a National Science Foundation Engineering Research Center. The results indicate a number of problems with current system development techniques commonly used throughout industry and point to a number of necessary improvements. Some problems with current processes include poorly defined relationship between design abstractions; difficulty evaluating the complete design space due to its size and complexity; premature commitment to technologies; poor support for design changes, which become increasingly difficult and problematic as the process continues; lack of a standardized modeling technique; infrequent reuse of

previously existing knowledge, designs, and components; and poor support for product line development.³

ISR advocates the use of formal models, abstraction and decomposition to mitigate these challenging problems. These techniques allow design formalization and early detection of errors, permit separation of design concerns, support synthesis from modular components, and encourage reuse and tool support at all levels of abstraction.⁴ Perhaps the single most important finding of ISR's research is that standardized modeling tools must be developed to enable proper system decomposition and facilitate communication between disciplines. Standardized modeling tools also encourage appropriate abstraction, which is essential to design in general, and to team-based design in particular.

The Unified Modeling Language (UML) is poised to be this standard. Modularity—decomposing systems into distinct modules with clearly defined interfaces—is another key concept that can help mitigate many of the shortcomings of the current system development lifecycle (SDLC). Finally, validation and verification processes must be spread across all phases of the SDLC to make change simpler and less expensive and to identify problems earlier. This means moving verification processes into both the logical and physical design phases, and performing validation throughout the lifecycle, instead of just at the end.

³ Mark Austin, *Systems Engineering Principles*, (College Park, MD: Course Notes, Fall 2005), 29-36.

⁴ *Ibid*, 37-45.

Figure 1 is a high level view of the process as it exists today and as it ought to exist in the next decade. It nicely summarizes this discussion in graphical format.

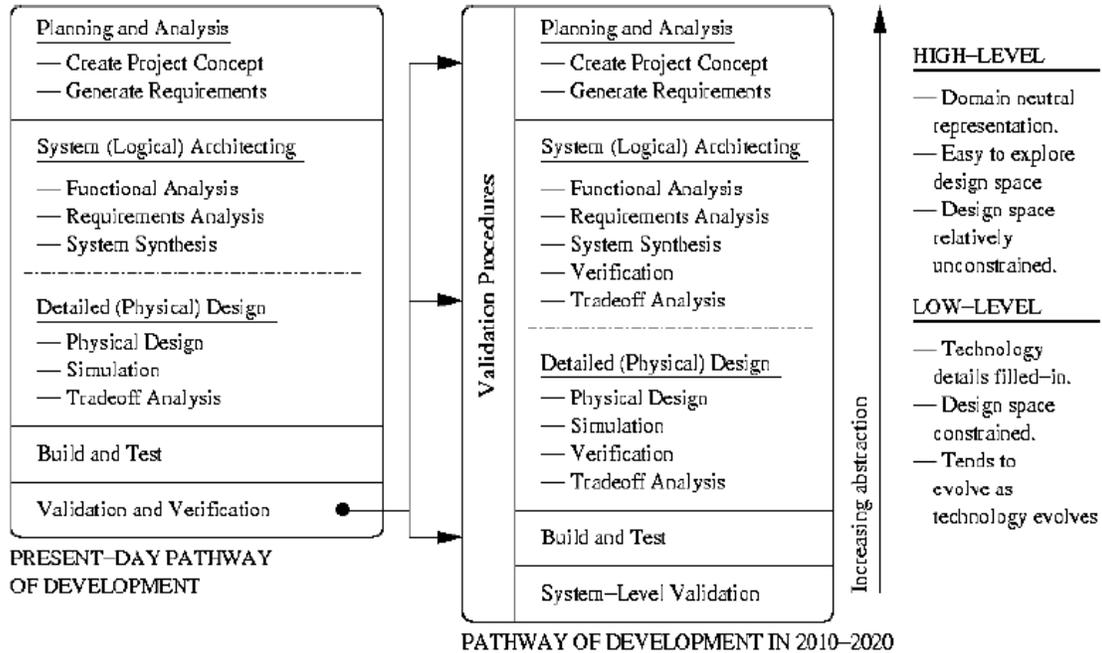


Figure 1: Current and Future Systems Engineering Processes

(Mark Austin, *Systems Engineering Principles*, College Park, MD: Course Notes, Fall 2005, 38)

Modeling and Simulation

In the most general sense, a model is an object that has the power to predict the behavior of a system given a specific set conditions and assumptions. Engineers use models to better understand how something works, and to communicate that understanding to others. They develop models experimentally or derive them from first principles. Overall system models are subdivided into smaller, discipline specific models. If the interfaces between these models are managed correctly, this can create an environment for concurrent design. Eventually, the designers can reintegrate these sub-models back into an overall system model. Simulation is the

process of exercising a model to predict system response given a specific set of inputs.⁵

The distinction between different types of models—and between analysis and design models in particular—is made clear by Papalambros and Wilde in *Principles of Optimal Design*.⁶ Analysis models are simply descriptive models of some aspect of an overall design—a grouping of variables, parameters, and constants, for example. The results of these analyses are combined to form a design model, which is predictive. Both types of models are necessary in MSDO. Analysis and design models can be used on subsystems by discipline-specific teams and during overall system integration by multidisciplinary teams.

The Unified Modeling Language (UML) provides a powerful set of tools for use in creating both analysis and design models. It is the cornerstone of modeling within the Systems Engineering program at UMCP and an industry standard within the software development community. Researchers are currently developing industrial software to perform automated transformations between UML models and can already demonstrate some limited transformations.⁷ Model transformations support several techniques that hold promise on multiple levels of the system development process.

The first technique—model checking—makes a determination about the consistency of two diagrams, generally at a lower level of abstraction. At higher

⁵ Oliver de Weck and Karen Wilcox, *Multidisciplinary System Design Optimization Lecture Notes* (Cambridge, MA: MIT Open CourseWare, Spring 2004), Session 3, 4. < <http://ocw.mit.edu/OcwWeb/Aeronautics-and-Astronautics/16-888Spring-2004/LectureNotes/index.htm> >

⁶ Panos Y. Papalambros, and Douglas J. Wilde, *Principles of Optimal Design*. (New York, NY: Cambridge University Press, 2000), 6.

⁷ P. Selonen, K. Koskimies, M. Sakkinen, M., “Transformations between UML Diagrams,” *Journal of Database Management* 14 (July-September 2003), 38.

levels of abstraction, model checking produces information about the consistency between models and requirements or specifications. Model merging is the modification of one diagram with information from another diagram. Model slicing refers to the display of only a specific aspect of a given diagram, a domain-specific perspective, for example. Finally, model synthesis is creating a new diagram based on information from a different type of diagram. These techniques have obvious application in MSDO where communication between disciplines is essential.

Selonen, Koskimies, and Sakkinen argue these transformations can serve “as a basis of tool support in [a] UML-based CASE environment.”⁸ Using these techniques, models become:⁹

1. Easier and faster to create with support of automated operations;
2. More consistent and correct;
3. Easier to understand because of the ready availability of different perspectives and levels of abstraction;
4. More customizable through user-defined scripts; and
5. More supportive of incremental development.

On the other hand, the results of any automated process are only as good as the input. Nonetheless, transformations hold promise in identifying these input shortcomings. UML model transformations hold enormous potential for achieving the translation and integration of UML models into ontologies that enable MSDO, but further research is necessary.

Just as with UML—where the introduction of a new software development tool became the impetus for major changes in integrated systems development—

⁸ Ibid.

⁹ Ibid., 38-39.

advances in software performance modeling and model checking stand to further revolutionize systems engineering. Engineers would achieve huge gains if they are able to convert all UML representations of system structure and behavior into an integrated software model and automatically check it as part of the system verification and validation process.

By accomplishing this translation early in the development cycle, the many benefits of system testing will affect all following stages of system development. Inconsistencies in the software model will translate back into UML-based models or textual (or other) descriptions. Furthermore, it may be possible for the process to generate counter examples, an ability that already exists in several software model checking systems.¹⁰ This feedback will allow engineers to correct discrepancies. In this manner, the UML system model and associated requirements can be refined and a test plan developed that incorporates various verification and validation tasks as early as appropriate.

This could be a powerful tool, especially in connection with the development of automated requirement traceability management and display software within ISR and with the continued development of the semantic web. The ultimate, long-term goal is an integrated CASE environment that is an order of magnitude more useful and user friendly than those currently available.

¹⁰ W. Adrion, M. Branstaqd, & J. Cherniavsky, "Validation, Verification, and Testing of Computer Systems," *Computing Surveys* 14 (June 1982); W. Chan et al., "Model Checking Large Software Specifications," *IEEE Transactions on Software Engineering*, 24 (July 1998).

Decomposition

As discussed, engineers and designers develop models experimentally or derive them from first principles. If the system is new and they have no similar experience on which to base decisions, a different approach is necessary. In this case, the system might be decomposed into modules that are discipline specific or have some other logical relationship. For example, a certain software package may be well suited to handle certain parts of the system—even if traditionally managed by different disciplines—which can then be allocated to the same module for ease of handling. In MSDO, a module

is a finite group of tightly coupled mathematical relationships who are under the responsibility of a particular individual or organization, and where some variables represent independent inputs while others represent dependent outputs. The module frequently looks like a “black box” to other individuals or organizations.¹¹

Figure 2: A “Black Box” Module

(de Weck and Wilcox, *MSDO Lecture Notes*, Session 3, 17)

Good modules exhibit high coupling within the module, low coupling between modules, and minimization of feedback loops.¹² Coupled constraints make optimization calculations difficult. Decoupling is important and can drastically reduce the computational power needed to find a solution. Decoupling involves replacing a coupled constraint with an additional decision variable called a surrogate

¹¹ de Weck and Wilcox, *MSDO Lecture Notes*, Session 3, 14.

¹² *Ibid.*, 17.

variable. Regardless of how the system is decomposed, module inputs and outputs—or interfaces—must be strictly defined to allow any sort of concurrent engineering work to occur.

After a system is decomposed into logical and physical models, it must then be recomposed into a whole by ordering and arranging the modules to produce a full system model. Combining these modules into an overall system model is not easy. The Design Structure Matrix or N^2 Matrix are excellent tools that can assist systems engineers in these processes. Benchmarking and validating the component modules or simulations against known cases or empirical data improves their predictive power and usefulness. Further, benchmarking and validating the full system model—as a collection of interconnected modules—is also essential.

Exploring the Design Space

There are many different techniques for exploring the design space. Design of experiments is a group of statistical tools needed to accomplish a comprehensive evaluation of the design space. It is particularly useful for unique problems with little precedent. This approach is typically used before running an optimization because it allows the designer to predetermine an achievable range of variables and objectives, to limit the scope of the optimization problem to make it feasible.

Initially, a full or fractional factorial approach might be most appropriate to sample the design space. The full factorial approach is comprehensive, but the number of experiments grows exponentially as the number of factors and levels for those factors increase. An alternative is to use a fractional factorial design, which

limits the number of experiments but can potentially obscure relationships. Another alternative is to use an orthogonal array to select a specific subset of a full factorial experiment where the factors are orthogonal. This approach will not capture all interactions, but is efficient and balanced.¹³ The results of these techniques are measures of the main effect that each factor has on the overall objective and the interactions between factors.

Once the design space has been explored and a feasible problem bounded, optimization techniques can assist designers in identifying and evaluating potential solutions. Defining what “optimal” means in terms of potential solutions will depend on a number of factors, some scientific, some organizational.

Quantitative Optimization Techniques

The goal of optimization is to achieve some objective function by changing design variables, given a series of parameters and constraints. The objective function is the system response or other characteristic the designer is attempting to optimize. Mathematically, this means either maximizing or minimizing a function. Designers adjust design variables to achieve the desired effect on the objective. Parameters are fixed quantities affecting the objective function that are outside the control of the designer. Examples include natural laws and previously fixed design variables. Constraints represent the boundaries of the design space; they are used to confine the search for the optimal solution. This means a particular solution may only be locally optimal—that is, optimal only within the region of the constrained design space—

¹³ de Weck and Wilcox, *MSDO Lecture Notes*, Session 5, 15.

while an unexamined globally optimal solution might also exist just outside the local region. The problem of verifying that a particular solution is indeed a globally optimal solution is the focus of significant research. Figure 3 presents the basic formulation of a simplified optimization problem.

$$\begin{array}{ll}
 \min \mathbf{J}(\mathbf{x}, \mathbf{p}) & \text{where } \mathbf{J} = [J_1(\mathbf{x}) \cdots J_z(\mathbf{x})]^T \\
 \text{s.t. } \mathbf{g}(\mathbf{x}, \mathbf{p}) \leq 0 & \mathbf{x} = [x_1 \cdots x_i \cdots x_n]^T \\
 \mathbf{h}(\mathbf{x}, \mathbf{p}) = 0 & \mathbf{g} = [g_1(\mathbf{x}) \cdots g_{m_1}(\mathbf{x})]^T \\
 x_{i, LB} \leq x_i \leq x_{i, UB} \quad (i = 1, \dots, n) & \mathbf{h} = [h_1(\mathbf{x}) \cdots h_{m_2}(\mathbf{x})]^T
 \end{array}$$

Figure 3: A Basic Optimization Problem
 (de Weck and Wilcox, *MSDO Lecture Notes*, Session 2, 20)

A detailed discussion of the numerous mathematical techniques available today for optimization is beyond the scope of this paper. De Weck and Wilcox briefly cover many of these techniques—including numerical optimization, simulated annealing, genetic algorithms, particle swarm optimization, and goal programming—in their course at MIT.¹⁴ Each has unique advantages and disadvantages. Specialists have devoted considerable study to determining which techniques are best in particular situations and developing frameworks for the consistent application of the appropriate techniques. One other key point is that an optimal design is only optimal “within the scope of the mathematical model describing it and the inevitable subjective judgment of the modeler.”¹⁵ In other words, a human being must still interpret the results of any optimization.

¹⁴ The materials for this course at MIT are an excellent resource; they are freely available as part of MIT’s Open Courseware program and were used extensively in this paper.

¹⁵ Papalambros and Wilde, *Principles of Optimal Design*, 1.

3. Multi-Disciplinary System Design Optimization

Background

MSDO in the context of this paper has its origins in the Multidisciplinary Design Optimization (MDO) techniques developed by the aerospace industry over the last 40 years. MDO presumably originated in the aerospace industry because of the tight coupling between a handful of disciplines, including aerodynamics, structures, materials, and the like. In the very early days, a single designer meshed all these concerns into a practical body of knowledge gained largely through experience and focused through the lens of a solid engineering background. Research developments in the separate fields during the 1930s complicated the picture, forcing the senior design engineer to become an early version of today's systems engineer. He used practical judgment to coordinate the concerns of many specialists in order to achieve a working, flying design.

During the late 60s and early 70s, computers began to take an active role in design. The Department of Defense (DoD) changed its procurement policies to focus on balanced designs that achieved an optimal mix of performance, cost, manufacturability, reliability, and maintainability, among other considerations. This shift was primarily due to the rapid growth in the number of design requirements and emphasis on reducing life-cycle cost, which is largely determined during the conceptual and advanced development phases of the traditional system development process. In fact, Boeing claims that it incurred fully 85% of the determined life-cycle

cost of a ballistic missile system it designed and built before full scale development.¹⁶ Similarly, a figure often used at the University of Maryland to explain the benefits of Systems Engineering (Figure 4, below) further demonstrates the importance of good preliminary design to overall life-cycle costs. It also illuminates some of the challenges faced by designers, namely the “knowledge gap,” and decreasing ease of change.

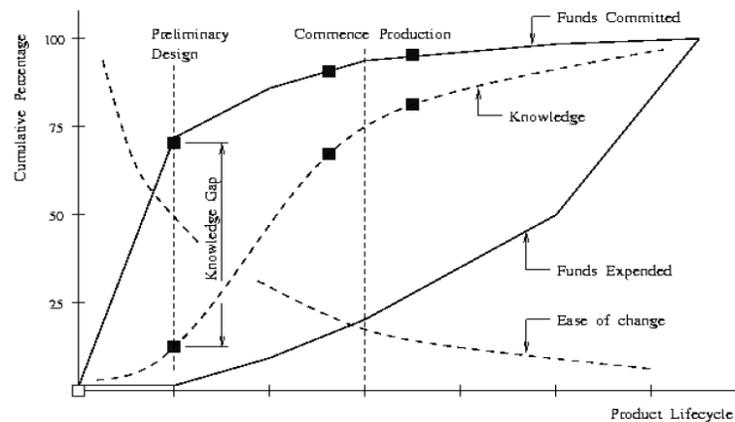


Figure 4: Knowledge Gap in Systems Development

(Mark Austin, *Systems Engineering Principles*, College Park, MD: Course Notes, Fall 2005, 23)

Up until the early 80s few applications of MDO existed. Then, in the 15 years between 1982 and 1997 things began to change. Hundreds of papers representing dozens of different industrial and academic contexts described the impact of MDO on their endeavors. Kroo summarizes a few of the interesting applications and explains that “application of MDO in preliminary design is perhaps most significant...[because] engineers understand the importance of interdisciplinary interactions.”¹⁷ Further, he explains that MDO

¹⁶ AIAA TC-MDO, History of Aerospace Systems Design.

¹⁷ Ilan Kroo, “Multidisciplinary Optimization Applications in Preliminary Design—Status and Directions,” (Paper presented at the AIAA/ASME/ASCE/AHS/ASC Structures, Structural Dynamics, and Materials Conference and Exhibit, and the AIAA/ASME/AHS Adaptive Structures Forum, Kissimmee, Florida, April 7-10 1997), 1.

is a formalization of the preliminary design process, enforcing rational trade-offs rather than ad-hoc or historically-mandated priorities. The MDO process encourages careful and explicit problem formulation...and can reduce the likelihood of costly redesign later in the product development cycle.¹⁸

As emphasis shifted to productivity, quality, and global competitiveness across industries during the 80s and 90s, the DoD continued to revise its acquisition processes and drive change in the aerospace industry—and across the defense industry in general. In an effort to align traditionally disparate design disciplines and organize the growing MDO movement into a coherent force, the American Institute of Aeronautics and Astronautics (AIAA) formed a Technical Committee on Multidisciplinary Design Optimization (TC-MDO) in 1991. Their self-stated purpose was to focus “diverse disciplinary design technologies...into a concerted action” to improve the performance, manufacturability, serviceability, and life-cycle cost effectiveness of aerospace vehicles.¹⁹ They intended to achieve this goal by reviewing then recent advancements in mathematically based MDO and suggesting areas for further research.

In 1990, Sobieszczanski-Sobieski published what many consider the seminal work on MDO. He advocated the adaptation of a formal systems approach to aircraft design, enabling organizations to “exploit interdisciplinary synergism while dividing the large design task into smaller, concurrently executable tasks, without being limited to formalism of the top-down, hierarchical decomposition.”²⁰ In 1995, Balling and Sobieszczanski-Sobieski published a unified overview of MDO, consolidating nomenclature and discussing the primary techniques of the rapidly

¹⁸ AIAA TC-MDO, History of Aerospace Systems Design.

¹⁹ Ibid.

²⁰ Jaorslaw Sobieszczanski-Sobieski, “Sensitivity Analysis and Multidisciplinary Optimization for Aircraft Design: Recent Advances and Results,” *Journal of Aircraft* 27 (December, 1990).

developing field.²¹ This signaled the legitimacy of MDO and emphasized its practical importance.

More recently, concurrent engineering (CE) is taking center stage. CE is a systematic approach to the integrated, concurrent design of products and related processes, including manufacturing and supportability [that] emphasizes from the outset consideration of all elements of the product life cycle from concept through disposal, including quality, cost, and schedule with traceability to user requirements. [It is the] modern application of systems engineering in an integrated computing environment.²²

As a part of CE, an integrated design process must communicate information generated within the design team to everyone who needs it. This is especially true of design variable changes because each discipline affected by the change must evaluate the impact and provide feedback to the entire team.

Understanding the historical underpinnings of MSDO is important. A review of the progression of technology, influences, and techniques provides the necessary background for a deeper discussion of MSDO.

Fundamental Approaches to MSDO

MSDO is simply the extension and application of MDO techniques to systems. There are two fundamentally different approaches to MSDO. The first is *distributed analysis*, based on discipline-specific analysis using non-hierarchical decomposition and system level optimization. The second is *distributed design*, involving discipline-specific modeling and hierarchical decomposition to accomplish design tasks. Importantly, this process involves disciplinary teams in design

²¹ R. J. Balling and J. Sobieszczanski-Sobieski, "Optimization of Coupled Systems: A Critical Overview of Approaches," *AIAA Journal* 34 (January 1996).

²² AIAA TC-MDO, History of Aerospace Systems Design.

processes—as opposed to relegating them to supporting analysis tasks—and includes optimization at both the subsystem and system levels.²³

With distributed analysis, the design process is controlled by a system level optimizer with centralized authority. This arrangement causes the central optimizer and chief designer to become a bottleneck due to the large amount of data that must change hands. Additionally, many organizations have changed their organizational structures to allow for greater decentralization. Constraints imposed on one discipline by another are not always popular. Distributed analysis was the dominant paradigm during the first half of the 20th century.

Distributed design techniques seek to eliminate these disadvantages. There are two types of distributed design. In concurrent subspace optimization (CSSO), the design problem is logically divided into disciplinary groups that each have responsibility for satisfying constraints while achieving an overall objective. The second type—collaborative optimization (CO)—involves disciplinary groups working to meet system wide goals assigned by a coordinator with overall responsibility while still satisfying local constraints.²⁴ Often, a subsystem optimization routine minimizes the difference between local variables and assigned local targets. Later, a system wide optimization utilizes the subsystem optimization results to achieve an “optimal” solution. Optimization occurs at both the sub-system and system levels with both types of distributed design.

²³ de Weck and Wilcox, *MSDO Lecture Notes*, Session 4, 3.

²⁴ *Ibid.*, 13.

The concept of CSSO is that each group should minimize the system objective and satisfy internal (i.e. non-system) constraints without preventing another group from satisfying their own constraints. Information about local constraints flows between groups using linear approximations. Each group must transmit a linear approximation of their own constraints—including sensitivities—to each other group. This is the primary criticism of this technique.²⁵

The driving force behind CO is to mitigate the shortcomings of CSSO by explicitly requiring groups to work together—to collaborate—by making each take the goal of minimizing disagreements with other groups. This is accomplished without direct communication links between disciplines by using a system-level optimizer that assigns targets for each group to improve the objective.²⁶ This also improves disciplinary autonomy. It makes sense to have a system-level optimizer when there are global variables that influence each group and prevent traditional decomposition along disciplinary lines. This is often the case, and the tendency is to have too many variables under the control of the system level optimizer, as in the distributed analysis case discussed above. There are two approaches to solving this problem.

The first approach allows subgroups to violate their constraints but requires them to minimize these violations. The second requires subgroups to satisfy constraints but allows them to use inputs that are inconsistent with other groups. The goal then becomes minimizing inter-group inconsistencies.²⁷ By satisfying local

²⁵ Ilan Kroo, “MDO for Large-scale Design,” *Multidisciplinary Design Optimization - State of the Art*, (proceedings of the ICASE/NASA Langley Workshop, Hampton, VA; March 13-16, 1995) (1997), 36.

²⁶ *Ibid.*, 37.

²⁷ *Ibid.*

constraints, transmission of discipline-specific information to other groups is unnecessary. A subspace optimizer satisfies local constraints and minimizes discrepancies between disciplines. The system level optimizer drives eliminates these discrepancies by providing target values for shared parameters.

A framework for the generalized MSDO process adapted from MIT course materials is shown in Figure 5, below. Notice that the process is sequential, iterative,

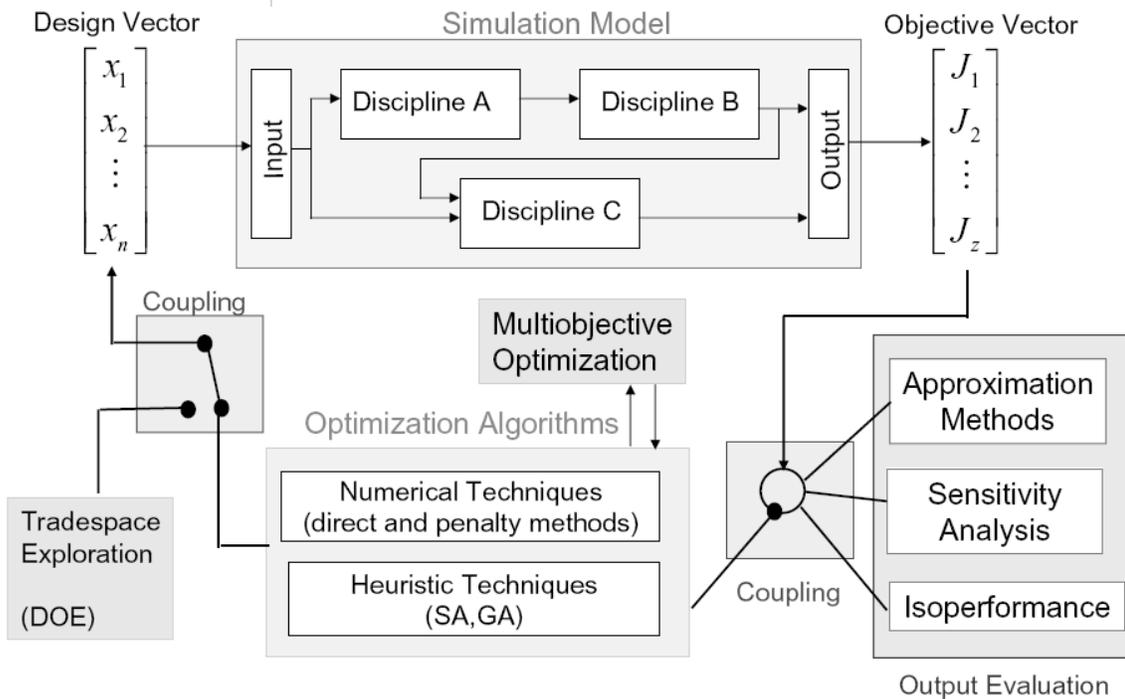


Figure 5: The MSDO Framework
 (de Weck and Wilcox, *MSDO Lecture Notes*, Session 2, 23)

and recursive. It parallels the spiral design model—all of the steps from the framework are applied at each stage of the SDLC. The process begins with tradespace exploration to bound the problem and determine a range of potential solutions. Then it goes immediately to modeling. Much of the discussion to this point has been about the various organizational and scientific techniques for dividing responsibilities between disciplines within the simulation model block of Figure 5.

Once a preliminary solution is achieved, the model is tested using various optimization algorithms and other special techniques. Then the process begins again, perhaps with a more focused exploration of the design space using design of experiment techniques.

Dr. Jaroslav Sobieski of the NASA Langley Research Center in Hampton, VA was one of the early proponents of MDO and—by extension—MSDO. In a presentation to an undergraduate Engineering Design and Rapid Prototyping Course at the Massachusetts Institute of Technology in March of 2004, Sobieski summarized the current thinking on MSDO within the Aerospace sphere (i.e. academia, industry, and government). He notes that optimization is now seen as the “engineer’s partner in design”²⁸ because it excels at handling quantitative problems and can be applied to all manner of problems, from something as small as a simple component to something as large and complex as an entire system, albeit with additional effort. Further, he explains that massively concurrent computing in concert with modern computing (in general) has considerably improved the effectiveness of MSDO. The current trend is to extend optimization to the entire SDLC life cycle with emphasis on economics and uncertainties. In other words, engineers are considering the business side of the process and examining risk. Finally, Sobieski emphasizes that engineers must remain the “principal creator, data interpreter, and design decision maker.”²⁹

²⁸ Jaroslav Sobieski, “Issues in Optimization,” *MSDO Lecture Notes* (presentation at MIT, Cambridge, MA, March 6, 2004) Session 9, 60.

²⁹ *Ibid.*

Multidisciplinary design is typically associated with the traditional engineering disciplines and specialties. Within the aerospace context, those might include aerodynamics, propulsion, structures, and controls. But there are other lifecycle areas to consider, including manufacturability, supportability, and cost.³⁰ Design for value is another approach to MSDO that recognizes these concerns, as depicted in Figure 6.

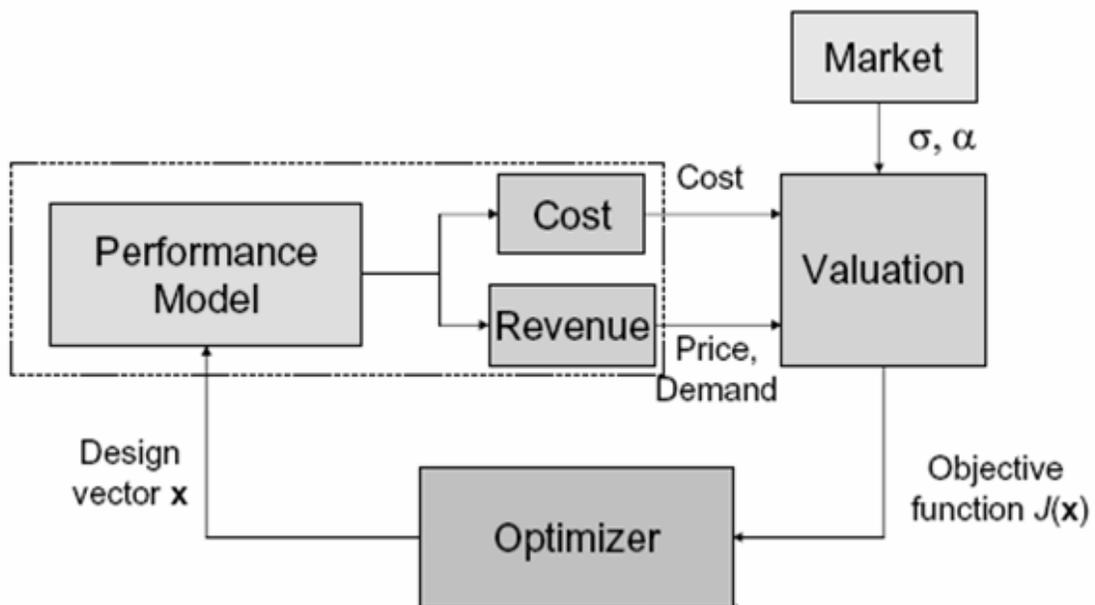


Figure 6: Design for Value Approach
(de Weck and Wilcox, *MSDO Lecture Notes*, Session 24, 37)

The design for value model brings an economic perspective to MSDO. Unfortunately, “value” is difficult to define because it depends heavily on the application and stakeholders involved. Numerous financial metrics are available for measuring value, each with attendant shortcomings. Net present value, payback period and return on investment are some possible metrics, but each clarifies some aspects of the value proposition while obscuring others. Finally, the inputs to these

³⁰ de Weck and Wilcox, *MSDO Lecture Notes*, Session 16, 6.

financial metrics are subject to significant fluctuations because they are sensitive to changes in the regulatory and economic environment, perhaps even on an international scale. Risk and uncertainty are notoriously difficult to predict, but must feed into the model nonetheless. There is considerable need for further research on this front.³¹ On the contrary, researchers are making significant progress in developing tools for MSDO.

Tools to Support MSDO

The difficulty of sharing information between disciplines results from the nature of current software tools, the vast majority of which are stand-alone applications. State of the art hardware systems running sophisticated, discipline-specific simulation and analysis software packages are commonplace. Some estimates hold that engineers spend more than 50% of their time configuring and reconfiguring data for input to—and transition between—these individual, disconnected programs.³² A standardized approach to modeling and simulation could be a foundation for improvement. Better, cross-disciplinary tools are obviously necessary.

Engineers need to apply automated tools throughout the system development cycle for requirements and product validation, and system verification processes. Automating as many of these tasks as possible will help engineers identify redundant or missing requirements, shift performance modeling and testing activities to the early stages of system development, and make these processes more iterative. This will

³¹ Ibid., Session 24, 43

³² AIAA TC-MDO, Computing Aspects of Design.

improve design process accuracy, reduce rework and cost, and improve cross-disciplinary communication. Interestingly, the Navy has nearly 10 years of experience utilizing tools that seek to accomplish these ends.

The Navy made significant gains in the performance and capabilities of surface combatants between the early 70s and late 80s at the expense of acquisition cycle time and cost. In response to these serious cost and schedule overruns in naval shipbuilding activities, the Chief Engineer of the Naval Sea Systems Command commissioned a project in 1990 to reinvent the naval acquisition process. As a result, the Navy mandated use of Integrated Product and Process Development (IPPD) and CE techniques, requiring that:

multidisciplinary teams, representing all potential elements of design, production, and life-cycle support, examine all aspects of the design (requirements, technology alternatives, cost, ILS, manning, etc) as early as possible in the design process.³³

Their justification was that the best opportunity to achieve lifecycle cost savings is during initial development when change is simpler because the design is more flexible (refer to Figure 4). This required a major shift in allocation of human and financial resources, assumption of additional R&D risks, and a cultural and organizational change to allow more decentralized design and approval authority.³⁴ In the last decade there were several significant applications of IPPD and CE philosophies incorporating MSDO.

Most recently, the Electric Boat (EB) division of General Dynamics partnered with Computer Sciences Corporation (CSC) to develop an Integrated Product

³³ Thomas Laverghetta and Alan Brown, "Dynamics of Naval Ship Design: A Systems Approach," *Naval Engineers Journal* 111 (May 1999), 303.

³⁴ Ibid.

Development Environment (IPDE) for the design and construction of the Navy’s newest class of submarines, the USS Virginia. To achieve this end, EB chose to apply a CE approach within the framework of an IPDE, which provided the system architecture needed to integrate the necessary engineering and business processes. But first, EB had to re-engineer and redefine their processes and organizations to align with CE principles. Wisely, EB chose to fully integrate their new, fully-digital design and engineering environment with pre-existing construction systems to revolutionize their entire system development processes (instead of just the front end). The team achieved impressive results.

USS Virginia marked the first submarine ever designed in a “paperless” environment. The project achieved a 35% reduction in the design cycle time, in part by maintaining a configuration controlled 3D virtual submarine design in a single digital database shared by all teams. They made extensive use of “electronic mock-ups” to virtually eliminate costly and time consuming physical mock-ups.

CSC claims their “IPDE is a revolutionary expansion of traditional CAD/CAM interfaces resulting in a world class solution for digital design and manufacturing”³⁵ and stresses its systems engineering and architecture tools are useful in other industries.

EB’s system allowed stakeholders from all phases of the system lifecycle—shipbuilders, operators, engineers (doubtless from various domains of expertise), designers and even vendors—to influence the ultimate design. The team achieved important synergies by integrating construction and manufacturing perspectives into

³⁵ Computer Sciences Corporation, “CSC Works With General Dynamics to Build Digital Design Solution” <<http://www.csc.com/industries/aerospacedefense/casestudies/1266.shtml>>

the design process. Notably, they matched the design to construction processes and facilities which enabled a smoother transition to production and reduced the number of changes late in the SDLC.³⁶ There are other examples of success using IPPD in the software industry.

Challenges

MSDO faces several challenges moving into the first decade of the 21st century. Kroo predicted several issues facing MDO in the late 90s.³⁷ MSDO must adapt to the same challenges:

1. Optimization takes advantage of simplifications, but often requires high fidelity disciplinary models to capture complex effects and ensure accurate results.
2. As models become more detailed and systems more complex, the degrees of freedom and dimensionality grow, bringing increased computation time.
3. Communication between team members in different locations is increasingly difficult as teams and systems grow in size and complexity.
4. Many optimization algorithms themselves are poorly documented or ill suited for various scenarios.

Wilcox and de Weck further explore the challenges of MSDO, listing the following concerns,³⁸ some of which parallel Kroo's discussion:

1. Designers must balance size and fidelity to develop workable, error free models.
2. Engineers need tools to reduce the amount of time spent transferring data between applications (estimated at 50-80%).
3. Despite assertions to the contrary by some engineers, designers must strike a balance between quantitative and qualitative methods and "allow for or

³⁶ Ibid.

³⁷ Kroo, "MDO Applications in Preliminary Design—Status and Directions," 3-4.

³⁸ de Weck and Wilcox, *MSDO Lecture Notes*, Session 25, 19.

creativity, intuition and ‘beauty,’ while leveraging rigorous, quantitative tools in the design process.”³⁹

4. The limits of human perception make data visualization in multiple dimensions a challenge.
5. There are many high level system architecture aspects conspicuously absent from early design, including: “staged deployment, safety and security, [and] environmental sustainability,”⁴⁰ to name a few.

MSDO faces many of the same challenges that Systems Engineering faces.

Continued research and effort will doubtless improve the field, as will awareness of these issues and discussion amongst engineering disciplines.

³⁹ Ibid.

⁴⁰ Ibid.

4. Conclusion

Multidisciplinary System Design Optimization is a relatively new name and application for a time tested technique. Derived from the Multidisciplinary Design Optimization techniques of the aerospace industry and benefiting from decades of experience and evolution, its purpose is to achieve an “optimal” design in a more general sense.

As the concept of an optimal design continues to evolve to capture additional aspects of the system lifecycle—and as systems grow larger, more complicated and interrelated—the processes for finding optimal designs will also evolve. This adaptation increasingly requires the input of diverse teams of experts in far flung locations and utilizes the latest technologies. As such, applying a broad system lifecycle perspective to concurrent, multi-disciplinary, computer aided design and manufacturing is increasingly necessary in achieving the balanced systems in demand today. MSDO stands poised to continue this ongoing revolution in systems engineering.

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